Spring Conference 2010

Training Programme Saturday 13th March

An extensive range of training courses is being provided at spring conference in Birmingham.

Training courses will take place in the Crowne Plaza Birmingham Central hotel, on Saturday 13th March.

Training courses are free and for ***party members only***. An appropriate conference photo pass or party membership card must be shown for entry.

Saturday 13th 09.15 – 12.30

Election Planning Workshop
For any seats that haven't been able to attend a regional EPW.
Richard Pinnock, Chris Leaman and Miranda Roberts (Campaigns Department).
Room 8, Crowne Plaza

Saturday 13th 09.15 – 10.45

Election law – nominations and postal voting
Unless you know this you won't have a campaign. Everything you need to know to ensure your candidate is nominated. Also covers the legal issues around postal voting.
Chris Keating (Agents & Organisers Association).
Vista Suite 1, Crowne Plaza

Campaign essentials – winning in the last week
All the things you need to do in the last week to make sure you win.
Mark Alcock (ALDC).
Vista Suite 2, Crowne Plaza

TV interview skills for candidates
(Invitation only – for more info, email candidates@libdems.org.uk)
David Walter (Parliamentary Candidates' Office).
Room 1, Crowne Plaza

Training Programme Continued

Saturday 13th 09.15 – 10.45 continued

Candidates' briefing (Invitation only)
Hilary Stephenson and Victoria Marsom (Campaigns Department).
Room 3, Crowne Plaza

Surviving the General Election campaign – all welcome
Candy Piercy and Jon Neal (Campaign for Gender Balance).
Room 4, Crowne Plaza

Membership data online
For Data Officers and Membership Development Officers. An introduction to the 'Membership Data Online' application followed by a more technical discussion for more advanced users. David Nikel (Membership Department).
Room 5, Crowne Plaza

Campaigns essentials – finding and recruiting good and diverse council candidates
Making sure your last minute candidates are up to the job. Steve Hitchins (for ALDC).
Room 7, Crowne Plaza

Saturday 13th 11.00 – 12.30

Election Law Returns Part 1 – donations and bank accounts
Vital for all agents who have not recently attended election law training. Covers the new rules on election expenses. Please come to Election Law Returns Part 2 as well.
Chris Keating (Agents & Organisers Association).
Vista Suite 1, Crowne Plaza

Campaign essentials - maximising the postal vote
What you need to do to make sure you win as many postal votes as possible.
Anders Hanson and Claire Hudson (ALDC).
Vista Suite 2, Crowne Plaza

TV interview skills for candidates
(Invitation only – for more info, email candidates@libdems.org.uk)
David Walter (Parliamentary Candidates' Office).
Room 1, Crowne Plaza

Training Programme Continued

Saturday 13th 11.00 – 12.30 Continued

What to do with your email addresses and phone numbers in the last 4 weeks

Will Howells and Austin Rathe (Campaigns Department).

Room 3, Crowne Plaza

Impromptu speaking practice –

All welcome

Simon Bucknall (on behalf of Campaign for Gender Balance)

Room 4, Crowne Plaza

Making the national messages local

Jon Aylwin and Shaun Roberts (Campaigns Department).

Room 6, Crowne Plaza

Campaign essentials – inducting and mentoring new councilors

All you need to do to induct your new councilors after May's elections. Erica Kemp and Abby Bell (for ALDC).

Room 7, Crowne Plaza

Saturday 13th 14.30 – 15.45

Election Law Returns Part 2 – campaign expenditure

Vital for all agents who have not recently attended election law training. Covers the new rules on election expenses. Please come to Election Law Returns Part 1 as well. Chris Keating (Agents & Organisers Association).

Vista Suite 1, Crowne Plaza

Campaign essentials – running an effective polling day

How to run an effective polling day to give you as many votes as possible to make sure you win. John Bridges (ALDC).

Vista Suite 2, Crowne Plaza

Make your candidate a star

Jon Aylwin and Dave McCobb (Campaigns Department).

Room 1, Crowne Plaza

Training Programme Continued

Saturday 13th 14.30 – 15.45 continued

Keeping it together as a candidate

Top tips for staying sane during the campaign.

(Parliamentary Candidates' Office).

Room 3, Crowne Plaza

What to expect as a first time candidate – all welcome

Candy Piercy and Ruth Bright (Campaign for Gender Balance).

Room 4, Crowne Plaza

Maximising your membership during a General Election campaign

Aimed at local parties looking to recruit new members and engage with existing ones during the General Election campaign. David Nikel (Membership Department).

Room 5, Crowne Plaza

Exploiting your opponents' weaknesses online

Will Howells and Austin Rathe (Campaigns Department).

Room 6, Crowne Plaza

Council budgets in the new era

Getting to grips with the new council finances – and how to make any cuts. Howard Sykes (IDeA and ALDC).

Room 7, Crowne Plaza

Don't re-invent the wheel – what resources are available for you

Stuart Bray and Shaun Roberts (Campaigns Department).

Room 8, Crowne Plaza

Saturday 13th 16.00 – 17.30

Election Agents Q&A – with the Electoral Commission

Your chance to get answers to any questions about election law not covered in the training sessions. Chris Keating (Agents & Organisers Association).

Vista Suite 1, Crowne Plaza

Training Programme Continued

Saturday 13th 16.00 – 17.30 Continued

Campaign essentials – 8 weeks to go!

Everything you need to do to win in the 2010 elections.

Andrew Stunell MP (ALDC) and Hilary Stephenson (Campaigns Department).

Vista Suite 2, Crowne Plaza

Maximising your personal impact as a candidate

Simon Bucknall (Parliamentary Candidates' Office).

Room 3, Crowne Plaza

Q&A for candidates and their teams – All welcome

Candy Piercy and Lorely Burt MP (Campaign for Gender Balance) and Victoria Marsom (Campaigns Department).

Room 4, Crowne Plaza

Get out the student vote

Jon Neal and Alex Royden (Liberal Youth).

Room 5, Crowne Plaza

Organisers' briefing (Invitation only)

Dave McCobb and Shaun Roberts (Campaigns Department).

Room 6, Crowne Plaza

Managing a coalition

Looking at how you can work together and avoid the pitfalls of being in a coalition.

Gerald Vernon Jackson (IDeA and ALDC).

Room 7, Crowne Plaza