

National Field Organiser Job Description

Key Responsibilities

- Recruiting new volunteers – you will spend a lot of your time phoning volunteer prospects provided to you and confirming their attendance at campaign sessions in your area.
- Working with volunteers – you will train and manage volunteers in your area. You will build strong relationships with volunteers throughout the campaign and identify volunteer leaders.
- Running campaign sessions – you will organise and run campaign sessions where volunteers will talk to voters in your area.
- Targets and metrics - you will have a set of targets that will be regularly reviewed between you and your line manager.
- Reporting – you will ensure that you report data accurately and promptly to your line manager and into the Lib Dem voter and volunteer database.
- Working with key campaigners – you will need to develop good relationships with other key Lib Dem campaigners and staff working in your area.

PERSON SPECIFICATION

We are looking for an enthusiastic and confident individual with the ability to inspire and motivate volunteers and paid staff.

You will be responsible for recruiting, training and managing volunteers. A large part of this job will be making a lot of phone calls to both new prospective volunteers and existing volunteers. You should be confident doing this and have excellent verbal communication skills.

You will have a helpful and approachable outlook and will motivate and inspire volunteers and campaigners that you are working with. Building strong relationships with volunteers will be a key to success in this role.

You will generally be working remotely from other members of your team and should have the ability to be self-motivated. You will also be expected to produce regular metrics and report against your targets.

In some areas of the country it may be advantageous to have a full driving licence and access to a vehicle.

Ideal position for someone who wants experience working in politics or campaigns. Experience of political campaigning is not a prerequisite for this role. We are interested in applicants from all backgrounds and with different kinds of past work and life experience. This role would particularly suit people with strong customer services or sales experience as well as those looking to get started in political campaigning.

This role is an opportunity to be part of something special in British politics during the general election. In this role, working with others, you will have the opportunity to be part of a historic general election campaign and help deliver a fair deal for our country.

Essential Skills and Experience

- A positive attitude with the ability to inspire others.
- An enthusiastic approach to the job.
- An open and approachable personality.
- Confident talking to new people, both volunteers and members of the public.
- The ability to work in a fast-paced environment.
- Strong verbal communication skills.
- Sympathy with the aims and objectives of the Liberal Democrats.

Desirable Skills and Experience

- A full clean driving licence and access to a vehicle (in some locations).
- Experience of customer service or working with volunteers.
- Experience of working on political campaigns.