

**Your no.1 choice
for Federal Board**

Councillor **Hannah KITCHING**

- ✔ **A strong voice and a different perspective**
- ✔ **Speaks truth to power**
- ✔ **Champion for Local Government**

A strong voice and a different perspective

Hannah built Barnsley's Liberal Democrat Council Group from nothing to 12 councillors - **she knows how to beat Labour.**

But the challenge we face now is different - we need to learn how to beat Reform.

"Living in the heart of Yorkshire, **I will be a**

voice on Federal Board for people from outside London and the South East of England.

"I'll bring my every day **on the ground campaign experience** to the Board so we know exactly how voters are reacting, what's working and what needs to change."

"If I'm elected, I'll make **sure the party is fighting fit to take on the challenge of elections in this new political landscape.** We need to grow and diversify our membership, funding, and campaign strategy to ensure we are able to keep winning elections - at all levels, **across every nation.**"

Champion for Local Government



To be ready for the next General Election, **we must keep winning elections at every level, in every nation.**

"We must continue to support and grow our

Local Government base, in the upcoming **Welsh Senedd and Scottish Parliament elections**, and fight everywhere against a surging Reform party."

Speaks truth to power

Hannah is known for not being afraid to speak out and speak up - at Local, Regional, State or Federal level.

"I will always be a **voice that loudly champions our liberal values and won't be distracted by introspection.**"



Dear Friend

Politics is changing - and it's changing fast.

Labour are fracturing, the Tories collapsing and Reform are surging in the polls. They are poised to wipe Labour off the map in Northern English towns and cities next May.

A political space is emerging and we have the opportunity to fill it - but **we need to adapt quickly.**

We need to **ensure our tech, people and kit are ready for the fight** against Reform. We need a **larger and more diverse membership** and **broadier funding streams** to give local parties, ALDC and HQ the support they need to help us win.

If elected to Federal Board, I would ensure every tool in our arsenal is pointed to deliver that challenge to Reform.

Yours, Hannah

1

Hannah Kitching for Federal Board



My priorities for Federal Board

I want the Board focused on three things above all else:

Winning elections:

At every level, in every nation

My passion is for winning elections. I'm a campaigner used to fighting Labour, and am now a councillor in an area Reform are surging.

The next General Election will be fought on completely different terms to the last - and we need to be ready.

We have huge election challenges - but also opportunities - before the next General. Across our

three States we need to use those elections to grow our party and win.

Defend our values:

Ensuring we represent them

With Reform soaring in the polls we have the clearest purpose and need for a strong, liberal party. We should draw a line on any introspection and turn our focus to defending our liberal values.

Focus on members:

The heart of our party

It's grassroots members' hard work

that elected more MPs and won more councils than we had before - I want to be their voice on the Board.

As a Regional Chair and Vice Chair of the English party, I am ideally placed to ensure the Board has clear, two-way communication links with state, regional and local parties. Members matter. We need to grow and diversify our membership and local parties play a vital role in that.

Councillor Hannah Kitching

- Former physiotherapist who spent **ten years working in the NHS**.
- Co-runs a **manufacturing business** in South Yorkshire.
- **Elected to Barnsley Council in 2018** from a standing-start - the first Lib Dem councillor on the Council in a decade.
- **Leader of the Liberal Democrat group** on Barnsley Council - the official opposition to Labour.
- **Vice Chair** of the Liberal Democrats in England responsible for Regional Development.
- **Regional Chair** in Yorkshire and the Humber.
- **Parliamentary and Mayoral candidate** in previous elections.
- Prolific **deliverer of leaflets** and **door knocker**!

"We're all backing Hannah"



Hannah leads from the front. She mobilised members across the region to help take on Reform in our mayoral election and is a veteran of Parliamentary by-elections. She will be a champion for campaigners on the Board. - **Cllr Mike Ross, Hull**

Having voices from outside the M25 on Federal Board is vital to represent the whole party.

Experienced, strong and determined, Hannah will tell it as it is - and will be right.

- **Tom Morrison, MP for Cheadle**



We need powerful voices like Hannah's on Federal Board. She is not afraid to speak her mind, backed up by years of experience in front-line politics. She will always get the job done.

- **Wendy Chamberlain, MP for North East Fife**

As a member in Cornwall, I think it is so important we have strong voices on Federal Board from outside London and the Home Counties. Hannah will be exactly this. - **Steve Jolly, Campaigner**



I've seen first-hand Hannah build the party up in Barnsley from scratch. She knows what it takes for smaller local parties to grow, how to attract new people and use everyone's skills. She is just the right advocate for members on Federal Board.

- **Lord Shaffaq Mohammed**



If we want to win elections we need the voices of people who have done it at the top table. Hannah is just that voice - we need her on Federal Board.

- **Baroness Kath Pinnock**

1

Hannah Kitching: The best choice for Federal Board