



BRAY *for* BOARD

Vote for Prue Bray as your #1 Choice for Federal Board

My fellow Lib Dems,

These are tough times for our country. The rise of nationalism and populism, racism and hate, the collapse in support for both the Labour and the Conservatives, and the emergence of Reform pose a real threat to everything that we Lib Dems believe in.

But this is also an opportunity for us. We have shown in local elections up and down the country that we can beat Reform. With Labour and the Conservatives tacking further to the right, the way is open for a party like ours to do really well. Our authentic liberal values, caring and inclusive, rooted in our communities are what many people are looking for.

I am standing for Federal Board because I believe I have both the skills and the winning experience to help the party prepare for the challenges ahead.

I have spent nearly 10 years at the heart of the party, serving on a number of different federal and state party committees, helping shape policy, overseeing the party's disciplinary system, chairing the Association of Liberal Democrat Councillors, working with approved candidates, training and mentoring members, providing support and guidance on process and procedure, and working with colleagues in England, Scotland and Wales. My leadership skills were recognised by Ed Davey, who gave me the Leader's Award. I also have an MBE, granted for my political service.

I have experience in campaigning and winning elections. I have been a councillor for 25 years, being elected 9 times. I have been a local and General Election agent, and have stood in 3 General Elections myself. And for most of the last Parliament I sat on the Federal Communications & Elections Committee, which oversees our General Election preparations.

I am asking you to vote for me as your #1 choice for Federal Board, so that I can use my skills and knowledge for the benefit of the party. It is vital for our country that we are successful. I want to contribute to that success in any way that I can.

With best wishes,

Prue Bray
Cllr. Prue Bray, MBE

Feel free to get in touch:

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The Liberal Democrats are opposed to all forms of discrimination. We believe in inclusion and celebrating diversity.

We want decisions to be made at the lowest possible level, and for people to be involved in the decisions that affect them. And we want those decisions to be based on evidence.

Above all we believe in fairness.

I believe those are the principles we should follow within our party - and they are the principles I would follow as a member of Federal Board.



IF ELECTED TO FEDERAL BOARD, I WILL:

- Work to ensure that the party's strategy covers all types of elections and focuses on the threat posed by Reform, which requires us to update our campaign tactics from the traditional Labour/Conservative contests
- Take an active role in initiatives to improve the party's diversity and inclusiveness
- Challenge policy and strategy decisions made without input from all relevant bodies, including local government, state parties and affiliated organisations
- Promote engagement with party members, utilising their skills and talents, and improving our membership offer, recruitment and retention
- Report back to members on my activities as their representative on the Board



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