

ABRIAL JERRAM FOR FEDERAL COUNCIL



“My first and overriding priority for party strategy is to build a party that can defeat Reform and everything they stand for all across our country.”

My vision of a strategy that will beat Reform

Consolidating opposition to Reform

- Build a broad coalition against Reform by reaching out to ethnic minority communities and making sure they feel heard and represented, drawing on my experience as Campaigns Officer of LDCRE.
- Inspire and mobilise young people by showing that the Liberal Democrats will act on the issues they care about most, including affordable housing, secure jobs, climate action and the future of education. At 21, and to the best of my knowledge the youngest candidate in this election, I understand how to connect with younger voters.
- Defend LGBT+ rights without hesitation or compromise, making clear that equality is not negotiable even when others seek to roll it back.

Making the Liberal Democrats a truly national party

- Campaign everywhere, not just in strong areas. I have campaigned from Surrey to Durham and from Cambridgeshire to Somerset, learning how to adapt our message. If we do not challenge Reform across the United Kingdom, we will go down in history as the weak opposition that allowed Reform to damage our country without proper opposition.
- Build local strength and support candidates in every region so teams have the tools to win, especially where Reform is trying to break through.
- Put regional inequality at the centre of our message. At Autumn 2025 Conference I moved two amendments: one making railcard availability equal across the United Kingdom and another making the fight against regional inequality a top party priority.
- Turn local success into parliamentary wins. We must target seats in the North and other areas we win at council level so we have Members of Parliament to rally around if Reform wins the next General Election.
- Make Reform feel under threat everywhere and prove we can beat them wherever they stand.
- Use Federal Council to hold the leadership to the agreed strategy and ensure we prepare to win new seats, not only defend old ones, so we become a truly national force after the next General Election.

MY EXPERIENCE



Vice Chair (Comms) of Green Lib Dems

Being Vice Chair of Green Lib Dems has given me an understanding of what we need to do to beat Farage's rhetoric so we can deliver a just transition.



Campaigns Officer of LDCRE

I will use my experience as Campaigns Officer of LDCRE to push for a strategy that creates the coalition we need to beat Reform. That coalition must include ethnic minorities under attack with Reform.



Policy Officer, North East Lib Dems

I have already passed policy at conference to tackle regional inequality, including making it a priority of our policy review. If we want to take on Reform, we need a to be a properly national party and tackle regional inequality,



Experienced ground campaigner

I work hard on the ground to get Lib Dems elected at all levels. This year I have spoken to more than 1,200 voters all over the country, from Surrey, and Cambridgeshire and Durham. I will push for a strategy that is responsive to what our activists hear on the doorstep.

Vote Abrial Jerram as your #1 choice for Federal Council