DAVID VIGAR

A Federal Council candidate with decades of national and local experience in policy, communications and grassroots action

I am standing in this election as I want to do all I can to support the party as we seek to prevent a far right takeover of Britain and win people back to progressive, compassionate politics.

My 40 years as a journalist, communicator, activist and politician include working as a BBC Today Programme producer and as press secretary for Paddy Ashdown when he led the party. I have been communications director for the European Movement, a speechwriter for FTSE 100 business leaders and editor-in-chief at BP where I supported a progressive stance on climate change.

I served on the party's Climate Change Policy Working Group to produce the 2025 paper, For People, For Planet. I stood for Parliament in 2001 and served as a Wiltshire councillor from 2021 to this year. I continue to be involved in local activities, for example helping Trowbridge Town Football Club with its improvement programme and supporting the local Ukrainian community. I believe that tangible support for local communities, along with clear national policies that can improve lives in practical ways, are key to countering the right.

I believe I am suited to serve on a body with a scrutiny role. As a journalist, my job was to challenge those in authority. In the corporate sector, I questioned conventional wisdom. And as a council select committee member, I exposed issues that had not been properly scrutinised, including a £1bn NHS contract.

Supporting David....

Brian Mathew, Melksham & Devizes MP: "I worked with David as a fellow Wiltshire Councillor and he supported me in my 2025 General Election campaign as well as my current work as an MP. He is hard-working and principled. He will make an excellent Federal Council member."

Rob Eyre-Brook, longstanding Kingston and Surbiton activist: "David is a talented communicator with true Liberal values, who shows tenacity and a capacity for hard work."

Duncan Brack, Chair, Climate Change Policy Working Group and former Chair, Federal Conference Committee: "David has wide experience across policy and campaigns as well as sharp scrutiny skills acquired through many years in journalism and politics. I believe he will be a highly effective voice on the Federal Council."

Julie Vine, Wiltshire Councillor for Trowbridge Grove: "David helped me in my campaign to succeed him as councillor in this division where we beat Reform by a good majority. David was a very well-respected councillor and his track record was a factor in winning over Reform-leaning voters."

Andy Meaden, Chair, Trowbridge Town FC: "Without David's help we wouldn't have been able to revive this club's facilities the way we have. He'd get my vote."





With Julie Vine during the 2025 Wiltshire Council election campaign



With Andy Meaden, Chair of Trowbridge Town FC