

ABRIAL JERRAM FOR FEDERAL POLICY COMMITTEE



"If you ever look at our policy and think: this seems vague, is this actionable or I'd like this to be more practical, then give me your first preference vote."

Dear friend,

I am standing for the Federal Policy Committee to make our policy rigorous, practical and actionable. Too often our motions, papers and even manifestos use phrases like "ensure a long term sustainable funding stream" or "create a strategy that achieves...". They sound good but lack substance. Vague wording crumbles under scrutiny and leaves campaigners struggling to explain what we mean. We can do better. **Showing our liberal values means tackling the toughest problems our country faces and turning our beliefs into clear, workable policy, not hiding behind soft promises.**

If elected, I will always ask what a proposal really means in practice and what a promised strategy would actually contain. I will fight for clarity, honesty and practicality in every policy we write. I am proud that Baroness Susan Kramer, our Treasury spokesperson in the House of Lords, is supporting me in this campaign to make our policy rigorous and deliverable. I am also backed by Cllr Amanda Hopgood, Leader of Durham Liberal Democrats and Chair of the party's Reform Watch group, because strong, credible policy is key to exposing Reform's shallow promises.

If you want an FPC that demands clarity and produces campaign-ready, deliverable policy, I ask for your first preference vote.

Abrial

Policy making to beat Reform

- Show our liberal values by tackling the toughest problems with clear, actionable solutions that outmatch Reform's slogans.
- Win young voters and ethnic minorities with policies that improve life chances and reflect their values, turning opposition to Reform into Liberal Democrat support.
- Become a truly national party by addressing regional inequality so Reform cannot fill the gaps.
- Recent research by More in Common concludes, "Not knowing what the Lib Dems would do differently is the key barrier to growing their support."

MY EXPERIENCE



**Vice Chair (Comms)
of Green Lib Dems**

Being Vice Chair of Green Lib Dems has given me an understanding of what we need to do to beat Farage's rhetoric so we can deliver a just transition.



**Campaigns Officer
of LDCRE**

I will use my experience as Campaigns Officer of LDCRE to help build a policy platform that addresses the concerns of ethnic minorities and builds the coalition we need to beat Reform



**Policy Officer, North
East Lib Dems**

I have already passed policy at conference to tackle regional inequality, including making it a priority of our policy review, Back me to take this work further by electing me to FPC as it is crucial to beating Reform



**Experienced
ground campaigner**

I work hard on the ground to get Lib Dems elected at all levels. This year I have spoken to more than 1,200 voters all over the country, from Surrey, and Cambridgeshire and Durham. I will make sure our policy rigorously responds to the questions we are asked on the doorstep.

Vote Abrial Jerram as your #1 choice for FPC

IT'S GOT TO BE ABRIAL!



Cllr Amanda Hopgood: Leader of Durham Liberal Democrats and Chair of Lib Dem Reform Watch.

"I'm happy to support Abrial as a member of FPC, his experience from working and campaigning in very different parts of the country will provide an invaluable source of knowledge when it comes to policies that appeal to everyone, ensuring that we have national appeal to the electorate."

Dr Mohsin Khan: FPC member and Vice Chair of Lib Dem Campaign for Racial Equality and Lib Dem Health and Care association

"I have enjoyed collaborating the Abrial in my FPC and LDCRE roles. He is very receptive to advice and has great understanding of the wider policy and diversity picture."



Baroness Susan Kramer: Lib Dem Lords' Treasury Spokesperson

"Abrial brings the perspective of a new generation to our policy making. His determination that our policy is fit to be implemented is especially significant at a time where politics needs to earn the trust of voters. I lead the party on Treasury legislation in the Lords and clear, deliverable policy is essential."

Cllr Cheney Payne: PPC for Cambridge and HVP of Young Liberals

"Abrial is a fantastic campaigner, political thinker and has added invaluable strategic thinking to our campaigns across Cambridgeshire. He will be an absolute asset to FPC, and will make sure our policy is well prepared for any eventuality, unlike Labour."



Larry Ngan: Chair of Lib Dem Friends of Hong Kong

"Abrial has great insight on the integrity of our party policies and I believe he will bring new ideas to FPC. He is also a great believer in Liberal values and can apply them in practice."

Prem Raghvani: Chair of North East Young Liberals

"I will be voting for Abrial. His plan for actionable policy, his ability to listen to young people and ethnic minorities, and his experience tackling regional inequality make him exactly what FPC needs."



Vote Abrial Jerram #1 for FPC