

Katie Mansfield_K

Federal Policy Committee

Listen. Challenge. Innovate. Communicate.



What would I do on the Committee?

- Champion bold liberal values with positive policies that take on the right.
- Deliver long-term solutions rooted in understanding and fairness.
- Create clear policies that cut through on the doorstep.
- Draw on wide-ranging expertise to add value across the board.



What experience do I bring?

Chief Marketing Officer

Create strategies and campaigns that are clear, simple, powerful and cut through.

Chair, High Streets and Town Centres Policy Working Group

Shape national policy on the future of town centres, where we are currently listening to members.

Member, London Policy Committee

Contribute to regional policy development, focus on Violence Against Women and Girls.

Parliamentary Candidate (Hampstead & Highgate)

Clear understanding of requirement for doorstep-ready policies that cut through against Labour.

Councillor (Richmond upon Thames)

Delivery of Tory-facing policies on transport, VAWG, and Town Centre.

This is me

Dear Member

I'm a lifelong Liberal, driven by hope, fairness, and equality. I want our party to champion bold, positive policies that take on right wing populism and inspire people across the country.

From growing up in Ireland to aid work in Rwanda, building a marketing career across transport, tourism and real estate, while raising three children, my journey has given me the breadth of experience and understanding to contribute to innovative solutions and policies.

And my experience as a Marketing Director, pulling together strategies and campaigns, can help ensure these policies are clear, simple, and powerful for the doorstep.

Please support me for the Federal Policy Committee.

Katie



Some of the policy areas I have advocated for

Education strategies to stop Violence against Women and Girls

Fair policies to protect the vulnerable

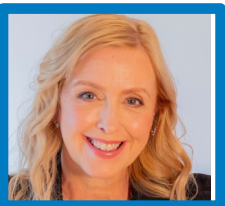
Policy framework to address the crisis for young men and boys

Economic and devolution initiatives to create fair and inclusive High Streets

Bold environmental policies to protect the planet



And some people who endorse me



"Katie listens, builds consensus, and turns complex issues into practical solutions. She'd be a real asset to the FPC."

Sarah Walker-Smith, High Streets Working Group



"Katie bridges strategy and the doorstep – professional expertise with grassroots experience. That balance is vital for the party."

Sir Vince Cable



"Katie combines sharp policy thinking with the ability to communicate it clearly. Exactly what the FPC needs."

Munira Wilson, MP