

Vote **Rosie Shimell** – 1st preference for Federal Policy Committee

Why me?

I understand the need for policy that:

- Offers liberal answers to **voters' concerns**
- **Sets us apart** from other parties -so we can cut through in the media
- Is **easy to communicate** on doorsteps and in leaflets.

I've held a range of roles in the Party:

- As a local Councillor
- **Leading the Political Advisers Unit in HQ**, where I worked closely with the leader and spokespeople on policy and communications
- As a **Prospective Parliamentary Candidate**.

I've campaigned in Labour-facing inner London seats and rural Conservative heartlands. I want to make sure our Party has **policies which speak to every community and support the campaigns of all our local parties**.



How can we refresh our policy making?

I want to see us providing **robust, practical policy solutions** that speak to voters' concerns – whilst championing **distinctive liberal values**, by:

- Making policy development **more agile**, to better respond to the electorate. *E.g. running smaller, more targeted policy groups over shorter periods.*
- Bring in **more voices from across the Party** and **hear from more non-members**. *E.g. running small issue-specific focus groups to test out our ideas and enable us to adapt quickly.*
- Run policy groups that are established around **answering the real questions voters will have** for us at the next election (e.g. How will the Lib Dems address the cost-of-living crisis?)

My experience:

Former Head of Liberal Democrat Political Advisers Unit and Adviser on Education, Health and Digital, Culture, Media and Sport.

- I've worked with FPC, Party Leaders, Spokespeople and others to help generate original ideas for new party policy

Chair of the Policy Working Group on Opportunity and Skills.

- Led a working group of members
- Consulted external stakeholders
- Worked with the Skills Spokesperson, HQ Policy Unit and Education Adviser
- Ran consultation sessions with members
- Presented recommendations to FPC and to Conference.

Former Councillor in the London Borough of Southwark.

- I've campaigned for a long time in a Labour-led borough (where I still live) – I want to see the Party winning in areas like this once again!
- I want to ensure we have bold, distinctive and relevant policies, to support the campaigners on the ground!

Parliamentary Candidate in two General Elections.

Why others are backing me for FPC:



"Rosie's range of experience within the party means she understands the need for us to have bold, distinctive policies that cut through to voters and speak to our liberal values".

Baroness Caroline Pidgeon MBE



"Rosie understands the need for clear policy that can be used in our campaigns to get Lib Dem MPs and Councillors elected across the country"

Cllr Victor Chamberlain, Leader Lib Dem Group, Southwark Council



"Rosie is brilliant, dynamic and has a track record of developing distinctive liberal policies for the Party. She gets how important it is for us to have a clear offer to voters at the next election on the issues they care about."

Charlie Maynard, Member of Parliament for Witney