**Selection Criteria**

**Essential practical criteria**

Candidates must meet the following criteria.

* Is available to commit to a level of campaign activity appropriate to the importance of the contest in question, from the date of selection until polling day.
* Demonstrates credibility as a candidate for the constituency in question.
* Does not act, and has not in the past acted, in such a way as to risk bringing the Party into disrepute.

**Desirable competencies**

Candidates will be marked against these competencies by the shortlisting committee and the by-election panel.

Leadership

* Presents as approachable, professional and competent and shows an ability to work effectively with the by-election campaign team.
* Inspires and motivates others to work towards common goals and builds trust, confidence and enthusiasm among supporters.

Communication Skills

* Communicates clearly, passionately and with conviction through the media and when speaking in public.
* Maximises opportunities to publicise Lib Dem policies and values in their actions and message.

Resilience and Drive

* Copes effectively with constant pressure and media intrusion, demonstrating stamina and remaining positive in the face of setbacks.

Representing People

* Demonstrates empathy and a commitment to understanding the key issues affecting people in the constituency in question.

**Application Form for parliamentary by-election**

Section 1

|  |  |
| --- | --- |
| **Surname** |  |
| **First Names** |  |
| **Address** |  |
| **Postcode** |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **Phone Numbers** | **Mobile** | **Daytime** | **Evening** |

|  |  |
| --- | --- |
| **Email address** |  |
| **Social Media and online activity– please state which social media platforms and comment sites you use, and the name(s) you post/tweet/comment under** |  |
| **Websites and blogs – please give the URLs of any websites or blogs which you have set up or are a regular contributor to** |  |

|  |  |
| --- | --- |
| **Membership Number** |  |
| **Local Party** |  |
| **Please give brief (non political) career details.** |  |

Section 2 – previous experience

|  |  |
| --- | --- |
| **Have you ever stood as a local election candidate?**  **Please give details of the campaign.**  **What do you think was your greatest success during the campaign?**  **What would you do differently next time?** |  |
| **Have you ever stood as a Parliamentary Candidate?**  **Please give details of the campaign.**  **What do you think was your greatest success during the campaign?**  **What would you do differently next time?** |  |
| **Have you ever held office within the Party?**  **Please give details.** |  |

Section 3 – essential practical criteria

|  |  |
| --- | --- |
| **If selected, how much time will you be able to devote to the by-election campaign?**  **Please detail how you intend to manage your other work and personal commitments.** |  |
| **What makes you a credible candidate for this particular constituency?** |  |
| **If you were to become the candidate, how do you think you might be vulnerable to personal attack by the opposition? How might your campaign counter these attacks?** |  |

Section 4 – desirable competencies

|  |  |
| --- | --- |
| **Give an example of a time when you have motivated a group of people to achieve a common goal. What problems did you encounter? What did you do? What was the result?** |  |
| **Give an example of a time when you have promoted Liberal Democrat policies and values in public. How did you make the best use of the opportunity? Please detail any particular feedback you received from your audience.** |  |
| **Give an example of a time when you have had to manage conflicting demands under pressure. What did you do? What was the result?** |  |
| **What do you think will be the 3 most important campaign issues in this constituency in the by-election? Please explain why.** |  |

Please detail in **no more than 500 words** why you think you should be the next MP for this constituency.