**Essential practical criteria**

Candidates must demonstrate that they meet the following criteria.

* Is available to commit to a pre-agreed amount of campaign activity for the constituency from the date of selection until polling day.
* Demonstrates knowledge of, and credibility as a candidate for the constituency.
* Can organise own transport in order to campaign in all areas of the constituency.

**Desirable competencies**

Candidates will be asked to show evidence of:

**Communication Skills**

* Seeking out opportunities to publicise Lib Dem policies using different methods and outlets
* Speaking confidently and persuasively in public

**Leadership**

* Inspiring and motivating others to work towards common goals
* Building trust, confidence and enthusiasm among supporters

**Strategic Thinking and Judgement**

* Understanding Liberal Democrat policy, and translating it into creative and tangible real world outcomes

**Representing People**

* Actively seeking to attract, engage and build trust with new supporters
* Seeking to win for Party or constituents rather than self

**Resilience**

* Dealing well with conflict and remaining positive in the face of setbacks

**Values in Action**

* Developing a campaign team dedicated to maximising Party profile
* Talking to people to identify concerns, build support and secure resources
* Looking to win for all by supporting other campaigns when required

Being willing to engage in less high profile aspects of campaign work