

Prospective Parliamentary Candidate Compact

Romsey & Southampton North

Romsey & Southampton North is a Moving Forward plus seat with significant momentum and is well placed to elect a Liberal Democrat candidate to Parliament at the next election. This document outlines the commitments of the Local Party Executives (Test Valley and Southampton) and the selected PPC in order to make that happen.

The Local Parties will:

1. Provide a strong and engaged team of activists and campaigners across the constituency including dedicated Campaign Manager(s) and trained resources funded by both LPs.
2. Commit to the level of campaigning and deliver on the Campaign Plan agreed by the Campaign Strategy Group and LP Executives.
3. Maintain and increase a network of local supporters to produce and maximise the distribution of compelling campaign materials and undertake canvassing of the local area.
4. Work with the Candidate to increase local party membership and donations to ensure a growing and sustainable funding base and enable increased visibility and engagement with the electorate.
5. Finance the deposit.
6. Work with the candidate to produce appropriate campaign materials.
7. Make available a party-trained and certified agent.
8. Complete the nomination papers and obtain the necessary signatures.

The Candidate will:

1. Provide inspirational leadership in the constituency as the figurehead of the General Election campaign
2. Lead the delivery of the Campaign Plan working closely with the Campaign Manager(s) and Campaign Strategy Group (CSG)
3. Maintain a high level of visibility, personally leading regular weekly canvassing sessions, taking an active part in campaigning and social events and leading the promotion of the campaign via social and other media
4. Proactively drive fundraising and grow the local supporter base, maintaining regular engagement with local party members
5. Ensure casework arising from the campaign is visibly actioned
6. Take an active part in other local campaigns organised by the local party
7. Maintain membership of the Party at all times and uphold the Candidates' Code of Conduct