

Prospective Parliamentary Candidate (PPC) Compact

North Dorset Liberal Democrats

This compact sets out what North Dorset liberal Democrats expect of the selected Liberal Democrat PPC for the Parliamentary Constituency of North Dorset. The PPC has a responsibility to the Party, the Local Party, the electorate and to those who help to get them elected. Being selected as a PPC is a commitment to serve the people of the Constituency they seek to represent and to the constituency as a whole, to the best of their ability and to make all reasonable efforts to do so.

It is recognised that a PPC will have work, family and/or caring commitments. However, their efforts are unlikely to be successful without a very significant input of their time, including evenings, weekends and public holidays.

PPCs are expected to:

A Fundamental Obligations

1. At all times fully to comply with the English Party's Code of Conduct for PPCs and to ensure that nothing they do or neglect to do brings disrepute on them or the Local or English Party or is in any way unlawful.
2. Maintain membership of the Party at all times.
3. Leading door-knocking and canvassing activity and take an active part in all relevant campaigning and fundraising events.
4. Work closely with the Local Party's Campaign Team including agreement of a campaign Plan to include, inter alia:
 - A. Promotion of the Campaign via social and other media
 - B. Engagement with members in the relevant area to promote the Campaign and related activities
5. Deal diligently with casework arising from their Campaign
6. Contribute as a key voice in all Council Elections relevant to their Constituency

B More particularly

1. Attend Council Group meetings to maintain a close understanding of the matters which are concerning Liberal Democrat Councillors in their Constituency.
2. Maintain contact with members and supporters (including strong Liberal Democrats whether registered as supporters or not) in the Constituency and ensure that they are kept informed of Constituency and Council priorities and of national and regional political issues of which the Local Party and/or the English party deem it important for residents to be kept informed.
3. Work as part of the Local Party team, building up the Constituency team, drawing on existing teams and the experience of Local Party officers, and work to increase the number of members and supporters in the Constituency and build the base of strong Liberal Democrat leaning supporters.
4. Participate actively in Street Stalls and carry out Constituency surgeries either face to face or virtually, as circumstances indicate.
5. Advertise ways for residents to contact them and communicate with them using a range of methods as appropriate including social media, Constituency and ward emails, Local Party website(s), canvassing, Constituency surgeries, attendance at Residents' associations and Neighbourhood Watch meetings etc, and to carry out casework conscientiously which arises

from these contacts in conjunction with Councillors in the Constituency, and Local Party colleagues as appropriate.

6. Establish a high profile on social media and build relationships with journalists in print and broadcast media, both locally and nationally, whilst ensuring that the messaging is consistent with Local Party and English Party policy and, at the time of a Parliamentary Election for the Constituency, last closely with the Agent, chair of the Local Party's Campaigns Team and the Local Party's specialists in communications within the Campaigns Team.
7. Take an active part in providing the general Constituency text for Focus newsletters and to help with the distribution of literature in their Constituency and especially with ensuring an effective delivery network in their Constituency.
8. Take part in campaigning at all elections and referenda, whether local, national or regional as an active PPC for their Constituency and for the Local Party.
9. Support Local Party fund-raising and social activities.
10. Work at building up the base of donors for the Constituency and the Local Party and seek actively to increase the amounts donated by them.
11. Develop a full understanding of the Constituency
12. Make all reasonable endeavours to attend and to participate actively in Local Party Campaigns Team meetings.
13. Make every endeavour to attend Local Party Executive Committee meetings
14. Participate actively in Community, Residents' and other relevant Special Interest Groups in the Constituency by attending events and offering themselves as a speaker.
15. Contribute as a key voice in all Council Elections relevant to their Constituency.
16. Establish and maintain good relations with appropriate staff in LDHQ.

What the PPC can expect of the Local Party

C Fundamental Obligations

1. Fund the PPC's election campaign, subject to the PPC having demonstrated effort and progress with respect to B10 above.
2. Commit to an agreed programme of campaigning and funding.
3. Provide and support a campaign team for all Constituency Parliamentary Elections.
4. Make available a Party trained and certified Agent
5. Finance the PPC's deposit for any Constituency Parliamentary Election
6. Complete the nomination papers and obtain the necessary signatures for nomination.
7. Work with the PPC to maintain and increase membership of the Party in the Constituency.
8. Work with the PPC to produce appropriate Campaign materials.
9. Maintain and increase a network of local contacts to maximise distribution of Campaign materials and organise canvassing in the Constituency.

D More particularly D

1. Assist in the creation, production and distribution of campaign material through the Local Party's campaign delivery team, including paid staff, the comms team and the delivery network.
2. Provide support for local campaigning.
3. Participate in the production of a plan for, and oversee, the PPC's election campaigns.