





Liberal Democrats

Conference Commercial Opportunities

York 19 - 21 March

Bournemouth 18 - 21 September



A Message from Sir Ed Davey MP
Leader of the Liberal Democrats

Right now, our country is facing a fundamental choice about the kind of society we want to be. So many things aren't working the way they should, so people rightly want change.

The Liberal Democrats are offering that change. Transforming our economy, our public services and our politics, while staying true to the fundamental British values of decency, tolerance, and respect for individual freedom and the rule of law.

Ours is a vision of a liberal Britain that is fair, free and open. Where hard work is rewarded and aspiration is real. A country that is secure at home and respected abroad, and that tells its children: whoever you are, wherever you are from – here you can succeed and thrive.

Our vision stands in stark contrast to the dangerous, right-wing populism of Reform – trying to change our country into their version of Trump's America. Importing the division, hate and corruption that has been so destructive over there.

With both the Conservatives and Labour having let people down for so long and failed to deliver the change our country needs, it falls to us – the Liberal Democrats – to stop right-wing populism and offer real hope.

That's what our Conferences are all about. They are where we debate big ideas to take on the big challenges ahead, and shape the practical policies to make people's lives better – guided, always, by our liberal values. They are always lively, always thoughtful, and always great fun!

So please – come and join us in York and Bournemouth! Be part of our Conferences and help to shape the future of our country.



Spring Conference, York Barbican, 19-21 March

Autumn Conference, Bournemouth International Centre, 18-21 September

Who attends: Thousands of party workers and local councillors, MPs, Peers, senior Lib Dems, policy advisors and influencers, diplomats, think-tanks, businesses from a broad range of industries, charities, NGOs and national and local media.

Talk to us and create an impact - share your views and have a platform at conference. We offer a wide variety of opportunities to best fit your organisation and your budget - get in touch for advice.

The Conference team is here to support you.

SPONSOR Pinpoint your audience and how best to engage. Design a bespoke package to meet your requirements.

EXHIBIT Engage directly with thousands of delegates for the duration of conference, learn more about the exhibition package and guided parliamentarian tours on page 5.

FRINGE Be part of the stimulating fringe programme and lead the conversation, build new relationships.

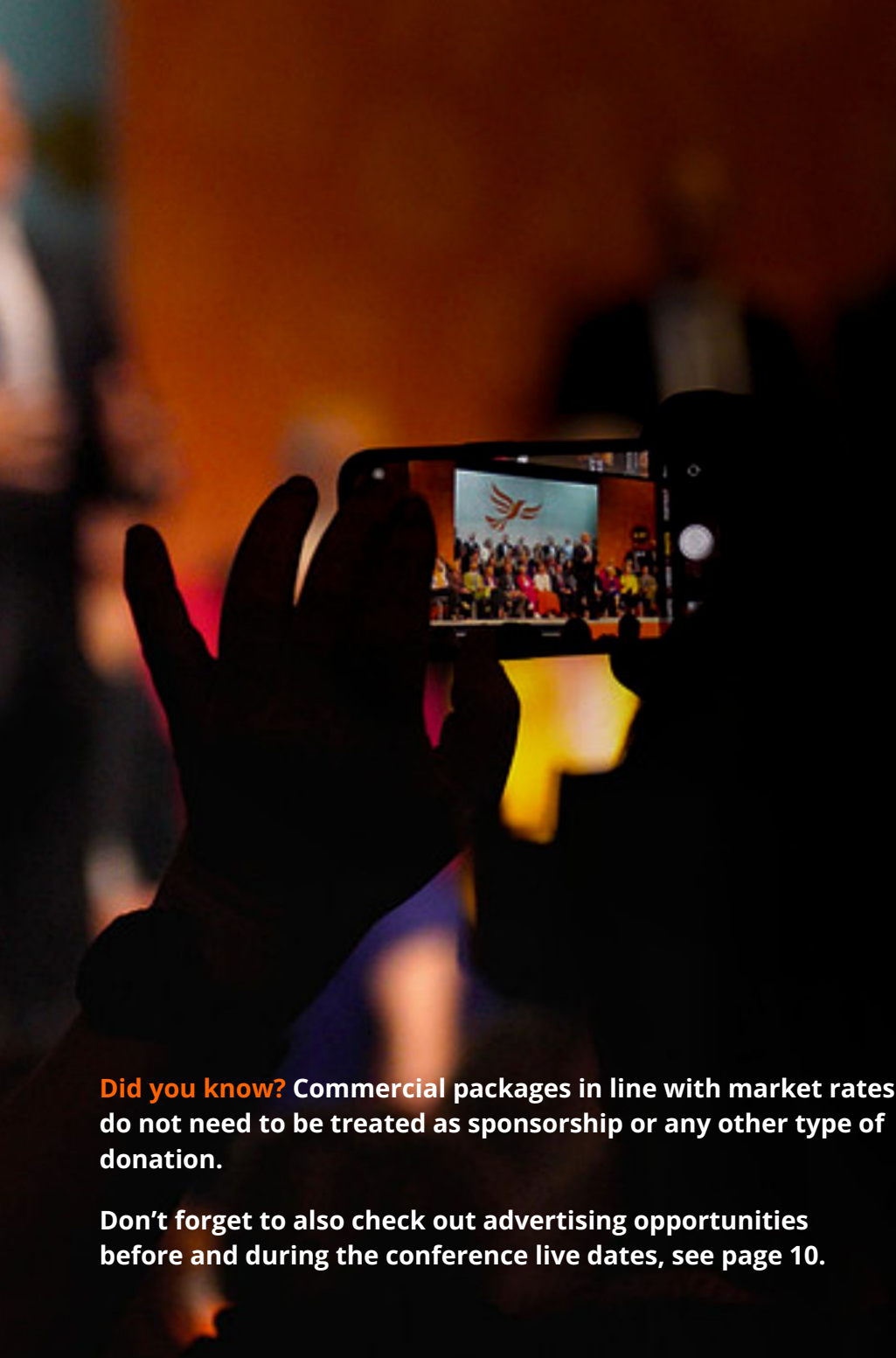
ONSITE BRANDING Ask about opportunities at York and Bournemouth to showcase your organisation and increase your visibility.

ADVERTISE Showcase and communicate key information to a wide audience. The opportunities are endless both in the run up to conference and during the conference live dates.



Josh Babarinde MP for Eastbourne and and Party President.

Learn more about Josh's work and career HERE



Sponsorship Offerings & Commercial Packages

Have a lasting impact. Conference offers a wide range of opportunities. Increase the visibility of your organisation to thousands of people or alternatively pinpoint your audience and organise more intimate events.

Packages booked to the value of £4,800 +VAT automatically include one conference pass, a thank you within the conference directory handbook and a complimentary half-page advert.

Sponsor or book a commercial package in line with market rates. Some suggestions are below, however bespoke packages are available.

- ❑ **Business Day - Lunch/Roundtables/Drinks Reception***
- ❑ **VIP and Business Lounge***
- ❑ **Councillor Lounge/Hub***
- ❑ **Media Lounge***
- ❑ **Youth and Skills Zone***
- ❑ **Climate and Nature Day***
- ❑ **Regional Reception Drinks and/or Summits**
- ❑ **Branded Recyclable Cups (secure zone only)***
- ❑ **Branded Water Fountains x 2 (secure zone only)***
- ❑ **Lanyards Branding**
- ❑ **Conference Bags**
- ❑ **Mobile Phone Charging area**

AUTUMN ON-SITE branding

- ❑ **Fixed freestanding screens inside the main venue (BIC)**

Did you know? Commercial packages in line with market rates do not need to be treated as sponsorship or any other type of donation.

Don't forget to also check out advertising opportunities before and during the conference live dates, see page 10.

Get in touch and discuss a package today.
Contact: amy.mcclelland@libdems.org.uk

*Available only at Autumn Conference

Liberal Democrats
Conferences 2027
YORK • BOURNEMOUTH

Exhibition Opportunities

Join us at Spring in York and and Autumn in Bournemouth. Meet members of the parliamentary team (MPs & Peers) as they tour the hall taking time to speak with exhibitors.

Download the Spring Booking Form to view rates and book

Download the Autumn Booking Form to view rates and book

Did you know? Spring exhibition rates start at £1,848 for commercials and £835 for charities/not-for-profits.

Speak with international delegations, councillors, commercial and charity observers, party activists, journalists and party members from across the country. Those exhibiting include a wide range of large/medium and small businesses, charities and campaigning NGOs, government and lobbying groups.

Exhibitor Package - what's included:

- ❑ **VIP exhibition visits and photo opportunities** – speak with parliamentarians and VIPs on their guided exhibition tours*
- ❑ **Logo & Listing** in the conference directory handbook OR conference extra and the online conference event app
- ❑ **Exhibitor passes** with full access to conference areas including the auditorium and fringe events
- ❑ **Space only or Shell Scheme Package** including table, two chairs, tablecloth, spotlights, fascia sign and power supply*
- ❑ Access to the **VIP & Business Lounge** for networking/biz meetings*
- ❑ Automatic **entry into the Best Exhibitor Award***

Copy deadlines:

Spring Conference (York Barbican Centre): **21 January 2027 (Directory - hard copy and online publication plus Conference App)**

Autumn Conference (Bournemouth International Centre): **17 July 2027 (Directory - hard copy and online publication plus Conference App)**

**Available only at Autumn Conference*

Did you know? Both conferences have equal power to set policy and strategy. Policy is passed by our members, one person, one vote.

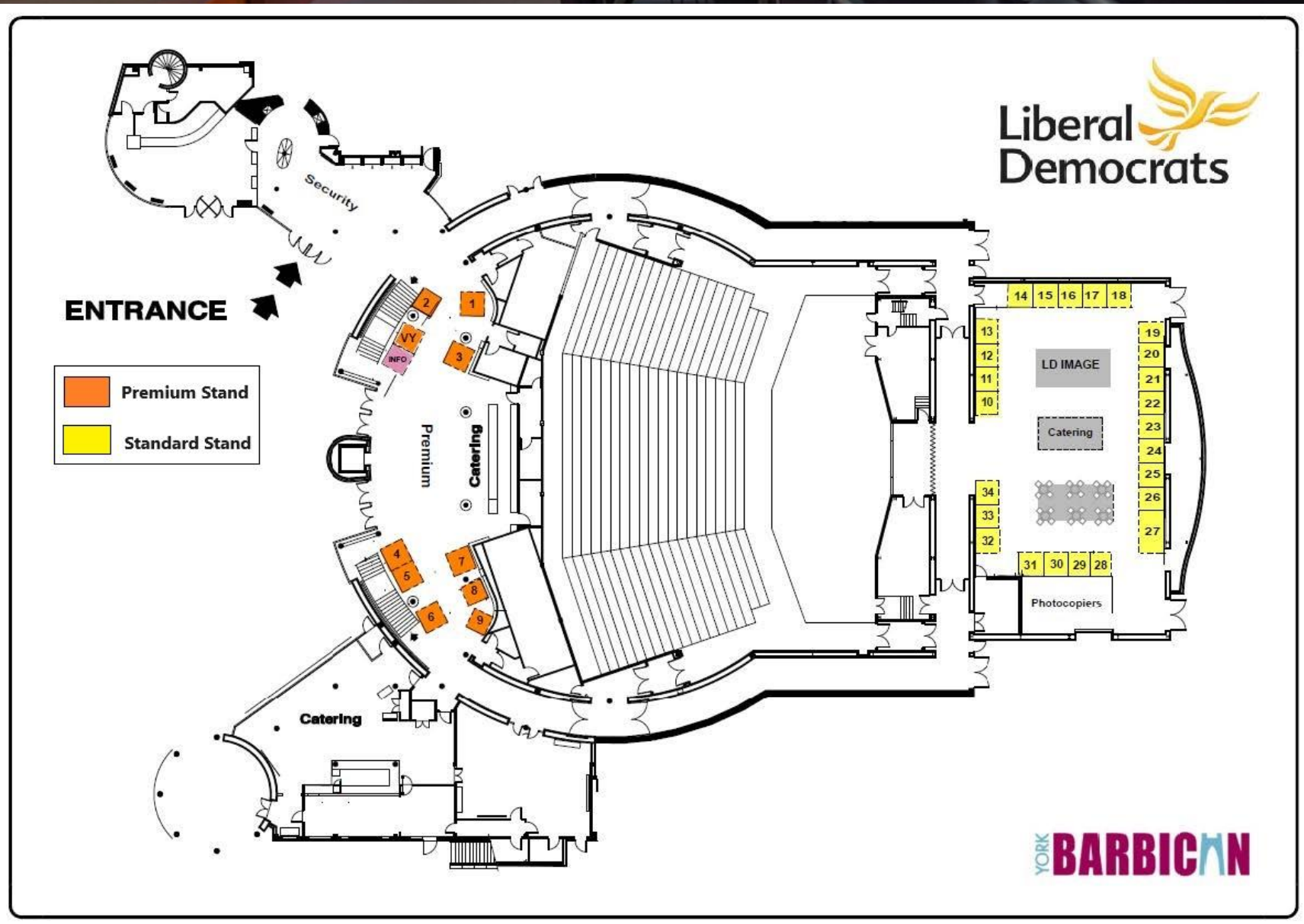
Spring Conference Exhibition Floor Plan 19-21 March 2027

Held at: Barbican Centre, Paragon Street, York YO10 4AH (secure zone)

Novotel and Hilton (official conference fringe hotels, outside the secure zone)

Download the Spring Exhibition Booking Form

View rates, inclusive of conference exhibitor passes



Premium exhibitor stands are highlighted in orange and located in the foyer of the Barbican Centre

Liberal Democrats Conferences 2027
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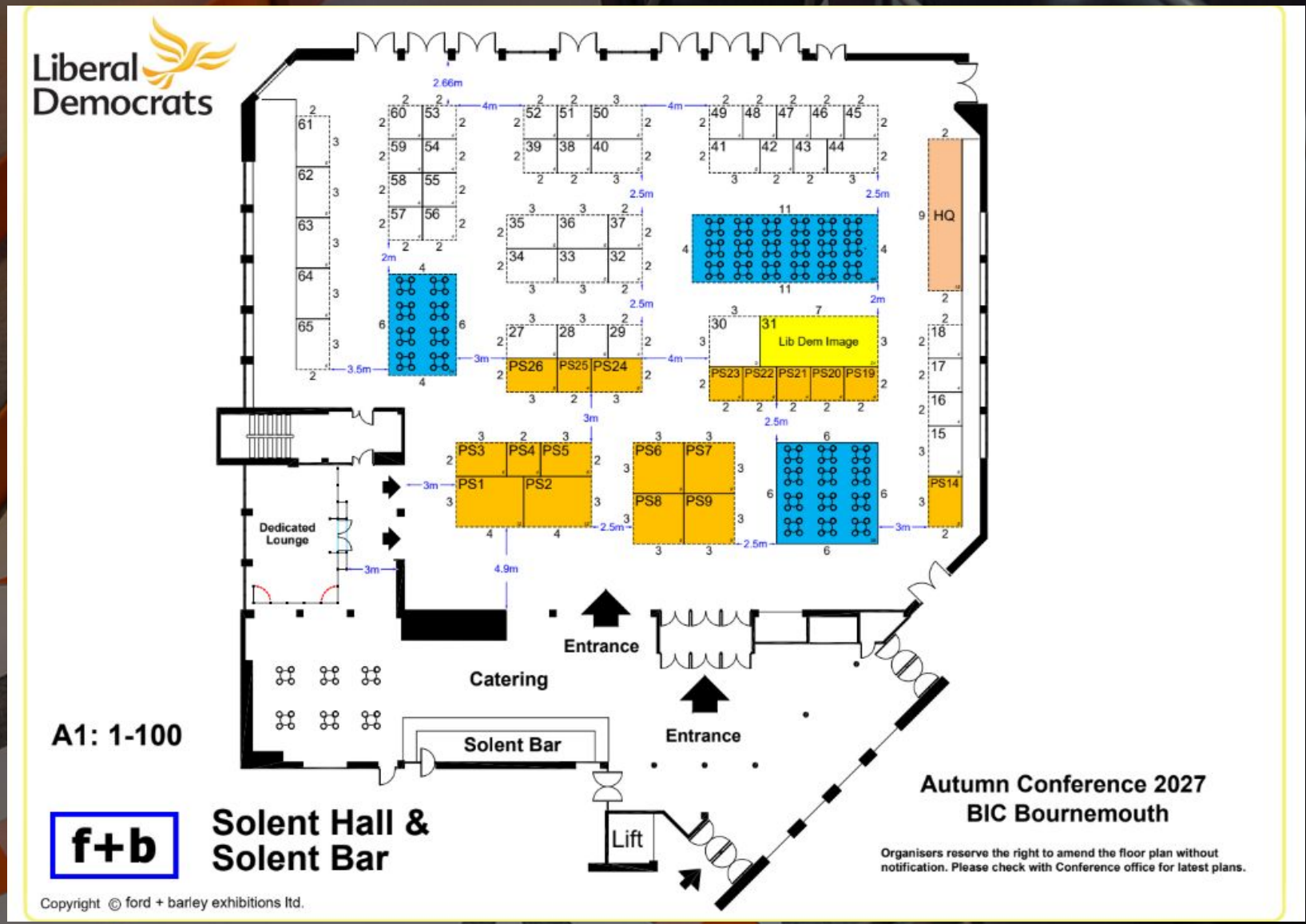
Autumn Conference Exhibition Floor Plan 18 - 21 September 2027

Held at: Bournemouth International Centre, Exeter Road, Bournemouth, BH2 5BH (secure zone)

The Highcliff Marriott Hotel, 105 St Michael's Road, Bournemouth BH2 5DU (official conference fringe hotel)

Download the Autumn Exhibition Booking Form

View rates, inclusive of conference exhibitor passes



Premium stands are highlighted in orange and marked 'PS' on the floor plan, near the main entrance on the ground floor.

Did you know? 97% of conference delegates attend the exhibition

Liberal Democrats Conferences 2027
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Host a Fringe

Our stimulating fringe programme is the perfect way to engage with delegates and lead the conversation. Host your event within the fringe timetable to avoid clashes with the auditorium and facilitate attendance.

Submit your room enquiry below and choose your preferred date and time fringe from the fringe timetable. We'll get back to you with room information and rates.

Submit your Enquiry for Spring Conference HERE

Submit your Enquiry for Autumn Conference HERE

Your fringe booking automatically includes:

- ❑ Meeting space in the official conference venues
- ❑ Description of your fringe - listed within the Conference Directory (hard copy and online)
- ❑ Fringe listing on the conference event app

  Copy deadlines:
  Spring Conference 21 January 2027
  Autumn Conference 17 July 2027
- ❑ No minimum catering spend across all official fringe venues to help smaller organisations and charities reduce the cost of hosting a fringe event
- ❑ Two-day Observer conference pass for each fringe event booked within the secure zone - applicable to Autumn Conference only with access to the VIP and Business Lounge (open to all Observer pass holders)

Venue details:

Spring Conference, York Barbican is the secure zone. Novotel and the Hilton are the official conference fringe hotels (located outside the secure zone).

Autumn Conference, Bournemouth International Centre is the secure zone and The Marriott Highcliff Hotel is the official fringe conference hotel (located outside the secure zone).



Never been to conference before?

View the Autumn 2026 Conference Directory and Conference Agenda

All papers can be found HERE

Planning on hosting a fringe outside official venues?

If so, you can reach our attendees by listing your fringe in our Conference Directory and on the Conference App for £450 +VAT. All venues must be fully wheelchair accessible and comply with the fringe programme times. Please contact us prior to securing a venue.

Did you know? You can save up to 50% on advertising deals when you host a fringe at Spring Conference

Fringes - exclusive advertising discounts

There are many ways to enhance your presence at conference and showcase your organisation. Opportunities and discounts outlined below are only available at the time of booking your fringe. You will find them listed within the 'Fringe Event Agreement' when booking your fringe event. All advertising rates can be found by downloading the Advertising Booking Form on page 10.

A quick summary of Autumn discounts are below. Spring discounts can be viewed HERE.

- Highlight your fringe on the conference app and within the directory for £175 and/or extend your listing from 40 to 60 words for £175
- Advertise on the home page of the conference app for £1,700. Strictly limited to 3 organisations with adverts appearing on a rolling basis
- Book a push notification via the app in real time. Remind delegates of your fringe 30 minutes beforehand for £250 (37.5% saving)
- Insert a full-page advert within the conference directory for £2,200 (17% saving) or half-page £1,500 (10% saving)
- Send a personalised fringe email to all attendees for £1,500 (11.5% saving) or book a group email shot with a small number of other organisations for £450 (18% saving)
- Insert a flyer in the Conference Directory (A5) for £1,800 or distribute your magazine, booklet, A4 /A5 flyer at on-site literature distribution points. Prices start from £765 (10% saving)

All prices exclude VAT

Liberal Democrats
Conferences 2027
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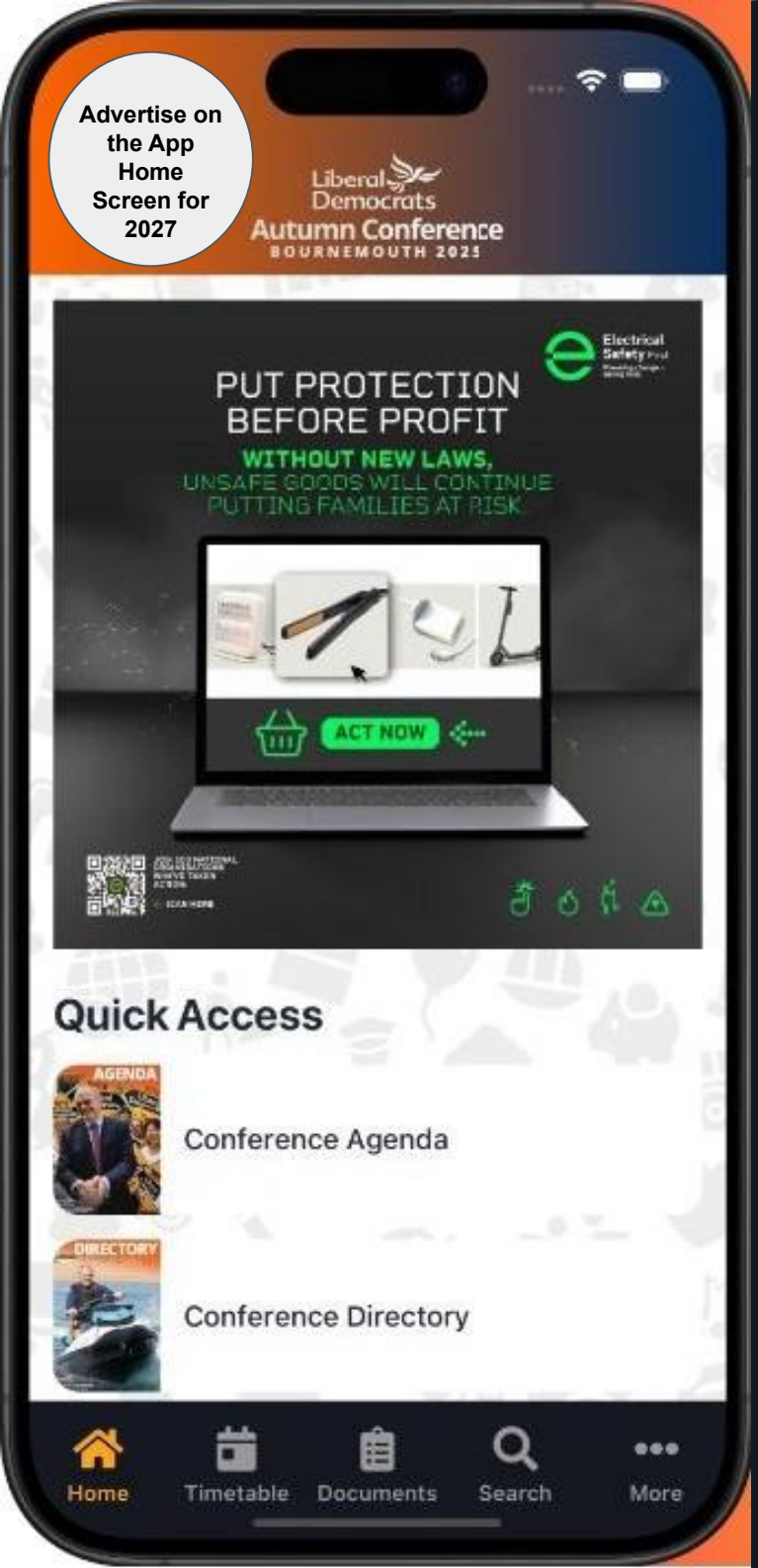

Advertising opportunities and rates

There are many ways to connect and get your message heard at conference. View the Advertising Booking Form for Spring and Autumn conference - view all rates and advertising lines by downloading the booking form.

Spring Advertising Booking Form

Autumn Advertising Booking Form

Advertising opportunities include:

- ❏ Conference Directory (published 3-4 weeks out from conference live dates, hard copy printed in full colour and online)
- ❏ Conference Extra (online conference week)
- ❏ Conference Daily (published each day of conference - hard copy in black & white at conference)
- ❏ Conference App (advertise on the home screen, 3 organisations max)*
- ❏ Social Media - pin a tweet on the conference twitter account* or book a daily tweet
- ❏ Emarketing - send a personalised email or a group mailshot with up to 4 other organisations to all delegates*
- ❏ Conference App Push Notifications, send a real-time alert to all delegates about your fringe event and start time during the conference live dates
- ❏ Literature Stand Distribution Sites (flyers, booklets, magazines) and Poster sites
- ❏ Onsite branding opportunities such as HD digital screens, totems, gobo projectors and external pennants, etc. Available at Autumn Conference only - view the branding guide **HERE.***

For all copy deadlines, please refer to the Advertising Booking Forms above.

*Strictly limited

Did you know? If you book a package above the value of £5,000 +VAT you automatically qualify for free membership of the Lib Dem Business Network for 6 months (saving 50% in annual membership fees). Learn more about the network **HERE** and joining fees.

Business Day, Monday 20 September

Three years into this Parliament, our MPs continue to champion Liberal values at scale - an achievement befitting our position as the largest third party in a century. At the same time, attention is now shifting towards the next manifesto ahead of what could be the most consequential election in a generation. For businesses, this makes meaningful engagement with our policy-making process - and with senior party figures - more important than ever.

We have a real opportunity not only to hold the Government to account today, but to shape the policy platform that will define our offer at the next General Election.

Business Day is your chance to help influence that future and ensure your voice is heard. The Liberal Democrats are committed to listening to, and working closely with the business community.

***Business Day tickets are strictly limited**

WHAT TO EXPECT AT BUSINESS DAY?

- An In-conversation event with Daisy Cooper MP, Spokesperson for Treasury and Deputy Leader of the Liberal Democrats alongside Business Leaders (Morning)
- Networking with key Lib Dem politicians
- Roundtables session with extended time to discuss policy with relevant Lib Dem politicians
- Access to Fringe events and wider Conference activities
- Opportunity to attend Conference keynote addresses
- Access to the VIP and Business Lounge (formal/informal meeting space, workspace/recharging points, complimentary tea/barista coffee station; adjacent to the Parliamentary Lounge)

Business Day Registration to open mid May 2027

Please check our website to register www.libdems.org.uk/conference

Business Day Sponsorship and Branding Contact: caspar.moran@libdems.org.uk Tel: 07380 740185



Contact Us

Please get in touch for more information on any packages or to discuss your specific requirements.

We're happy to consider and cost bespoke packages to showcase your organisation and brand.

Conference Sponsorship Packages, Exhibition, Fringe, Advertising and On-site Branding
Email: amy.mcclelland@libdems.org.uk
Tel: 07990 698717

Business Day Sponsorship and Branding
Email: caspar.moran@libdems.org.uk
Tel: 07380 740185

General Enquiries and Registration
Email: conferences@libdems.org.uk
Tel: 07385 031 197 / 020 3540 4748

For the latest conference information, please visit:

www.libdems.org.uk/conference

Facebook.com/groups/ldconf

bsky/LibDemConf

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